

Grant Application Form (2017/2018)

RYEDALE
DISTRICT
COUNCIL



Please indicate which grant
you are applying for

Community Grant- ☐

S106 Grant- ☒

Flood Grant- ☐

Project Title **MCSC Community Health & Wellbeing Facility Development**

1 Organisation Details:

Organisation Name **Malton Community Sports Centre**

Official or registered address

Broughton Road

Malton

Postcode:

YO17 7BP

Telephone No

01653 605365

E-mail:

Name of
main contact

Jay Rowley

Position

Community Sport Manager

Does this person have official authority to submit this application?

Yes ☒

No ☐

Address for contact person if different from above

Postcode:

Telephone
No

E-mail:

Date organisation established or
incorporated

28/02/2011

Type of
organisation

Leisure Facility

If a Registered Charity, please
give number

VAT registration
number (if any)

259107749

Is this application from a consortium of organisations?

Yes* ☐

No ☒

*If yes, please list included organisations:

2 Membership and Usage

Are you a membership organisation?

Yes

No

If yes, is membership open to all?

Yes ☐

No ☐

What is your current membership?

What are the annual membership fees?

3 Bank Account Details

Account Name

Malton Community Sports Centre

Sort Code

5 - 0 5 - 7 0

Account Number

3 5 3 5 8 6 1 6

Address

Yorkshire Bank

Wheelgate, Malton

4 Project Details

Postcode

Where will the project take place

Malton Community Sports Centre (MCSC)

When is the project expected to:

Start

April 2019

Finish

May 2019

Please summarise your project (100 words maximum)

The objective of this project is to expand the current facilities at MCSC, the deliverables will include the development of a new community health and wellbeing centre that will support the needs of all members of the local community.

The vision is to create a state of the art facility that houses over 40 health, fitness and rehabilitation stations and a stand alone fitness class studio / community room. This will enable us to significantly increase the current level of community engagement at MCSC. The new facility will enable us to offer fitness classes, rehabilitation sessions, targeted referral work, sports injury support, a venue for community group / club meetings, coach education courses and general health and fitness offerings.

Why is the project needed?

MCSC wants to enhance the wide range of sport and leisure activities, clubs and programmes, that it currently offers to all ages of the community of Malton and its environs, especially given the growing demand for such services, with the increase in new housing and therefore in the numbers in the general population.

The centre works closely with local primary schools (to support PE and school sport,) local sports clubs and organisations and also supports Malton hospital with a unique (in the area) extended rehabilitation service for people suffering a number of illness, who require ongoing support to aid full recovery.

MCSC focuses its business on serving the sporting and leisure needs of Malton and the surrounding communities (this includes the needs of individuals, sports clubs, community organisations and businesses.) However, MCSC is limited in the current facilities available on site and therefore in the programmes and levels of activity that can be offered and provided. One significant omission (which was identified as a future development during the original build) is the lack of a health and fitness suite.

MCSC is used for the provision of Malton School PE activities which means that the centre is limited, given its current facilities, in what it can offer during the daytime to the general public. MCSC does make the most of the gaps available within the school timetable, but the new facilities that have been proposed will ensure that the centre can offer provision to the whole community throughout the day, every day and, as it does now, during the evenings and weekends, in a number of different ways.

The fitness room element of the proposed new build would also open up existing evening and weekend slots that are currently utilised for health and fitness classes / sessions within the main sports hall, which in turn will provide new opportunities for local clubs, organisations and the general public to hire the sports hall facilities. Included within this bid (below) are details of what MCSC aims to achieve should the proposed facilities be created. This includes supporting already identified, additional rehabilitation work with senior members of the community, developing a GP referral programme, supporting the local community as a whole in addressing the obesity levels within the district (which are considered to be extremely high when looked at against the national average) and providing new, high quality provision to the wider community as a whole, to ensure the people of Malton, Norton and the surrounding areas can lead a healthier, more active lifestyle.

Please give details of any consultation undertaken in planning your project with either the wider community or target audience for the project eg parish plan or questionnaire

MCSC has undertaken consultation work with the Malton and Norton Neighbourhood Planning team, ascertaining the needs of the community and provision within the area. This work highlighted a clear need for additional health facilities within the town, particularly due to the new housing developments and the general increase in the population. This work also recognised the shift in the age demographic of the population with more young families moving into the area as well as greater longevity of life leading to an increase in the older population. The study identified that a professional support service providing for a wider variety of health needs and priorities (seniors, health and wellbeing advice and support, obesity, GP referral, etc.) was high on the agenda of services needed within the local area, which this project will heavily support.

MCSC have also undertaken consultation with Malton Hospital (physiotherapy service), local GP's and regional/national bodies such as North Yorkshire Sport and Age UK, to better understand the needs of the wider community and specifically the senior demographic of the community. Consultation with the centre's current users, particularly within the senior demographic, has been undertaken in order to determine how effective the current service is and what further assistance is required to support community health and wellbeing.

MCSC has also worked with sports clubs and local schools (development work, funding application support, research) and the Youth Sport Trust, and research has identified that Ryedale is currently classified as having the third highest levels of obesity within the country. These studies have highlighted a major social imbalance within the local communities as a whole and a potential cost on the local

health services now and in the future.

Further to this, the centre has an extensive list of community members who use MCSC for fitness classes or other sport / leisure activities and who have expressed disappointment at the lack of a stand alone, publically accessible general health and wellbeing facility in the town. In addition, MCSC has been contacted or visited more than 200 times in the past 18 months by members of the community who are looking for a suitable health fitness facility which they can feel comfortable attending and also for a quality meeting / group activity room within their local area.

Details of the proposed development of MCSC have been discussed with members of the community as well as with current users of MCSC, to gauge the general feeling about the need for the proposed new facility. To date this has been very positive, particularly from users / potential users who are looking for something more up to date with current fitness trends and practices, such as functional training as opposed to a more traditional static machinery approach. This view is also supported by members of the current rehabilitation programme, who are keen for MCSC to enhance the current level of provision,

Please indicate how you will measure the success and impact of your project

MCSC will measure success in a variety of ways:

*A primary goal is to engage with a minimum of 300 new members of the local community within the first 24 months of the facility opening. This will be achieved through a range of specific targeted demographic sessions and one to one work, and will consist of a mix of subscribing members (paying a monthly fee,) pay as you go users, GP referrals, junior memberships (14 to 18 years of age), regular block booked session users, as well as those attending classes and club activity sessions payable only on attendance.

*Rehabilitation and Senior Support - One of the key priorities is to further develop the current practice of targeted rehabilitation, health and fitness work that the centre undertakes with the senior community in and around Malton, Ryedale and Pickering. MCSC currently host over 50 seniors on a weekly referral basis via three unique sessions, supporting the ongoing needs of local residents after admittance to local medical facilities for health issues such as cardiac, stroke, MS and Alzheimer's disease. MCSC's goal is to extend this offer to anyone requiring support with their health and wellbeing, regardless of previous admittance to NHS practices. MCSC is fully aware that Ryedale has an aging community (over 26% of all residents over 65) and the centre aims to support as many members as possible by delivering specific classes and sessions targeted at a variety of health needs within this priority age group. The centre's aim is to engage with over 100 new seniors by addressing a variety of social imbalances including general socialisation opportunities (addressing loneliness and isolation issues) as well as more active health and well being initiatives. Individual impact reviews will be used on a quarterly basis to assess ongoing impact and success.

*Obesity - Ryedale is currently classified as having the third highest levels of obesity in the country, so clearly this is a huge priority area that needs addressing. Higher than national levels of obesity are currently present in our local communities, from primary school foundation year right through to the over 80s, and there is a visible history of obesity levels increasing year on year within all age brackets. MCSC will work with local GPs, community groups and individuals to address this social imbalance. To understand and measure impact in this area, a strong working partnership with GPs will be essential. MCSC will also keep records of weight loss and address individual changes and successes through questionnaires and impact assessment reviews.

How does your project meet the priorities of the Council?

MCSC can help RDC achieve a number of the key priorities set out in the RDC vision and which also support the RDC "Sport and Active Lives" strategy document.

Sustainable Growth - This new facility would enable MCSC to grow its offering, which in turn will support the community health, leisure and fitness requirements. It will also support the development of new jobs and volunteering, both within MCSC itself but also for those taking advantage of the coaching classes (supported by the National Governing Bodies of a number of sports) that could be offered, as

well as those delivering and benefitting from the additional sports and leisure services that the facility would enable. Over the past four years MCSC have hosted 5 very successful apprenticeship placements, helping young people classified as NEETS gain nationally recognised qualifications and coaching awards each one of whom has gone on to secure long term paid employment. By creating new opportunities for local clubs and organisations, with the new facility MCSC will be able to assist with the recruitment and training of new community volunteers within these bodies. MCSC will also offer the new facilities as a venue in conjunction with a range of local tourism projects, such as the annual food festival and other major leisure events such as the Tour de Yorkshire, and Christmas fairs. Around such events the new facility would also provide an additional venue for meetings and planning groups.

Customers and Communities - this project is very much aimed at the heart of the community. Many of MCSC's aims and goals centre around vital work which will help the Council to address the current social imbalances in terms of health and fitness and the access to suitable and affordable facilities. The centre wants to help to tackle a number of local and national health and wellbeing agendas as part of this project, from general fitness to weight management and rehabilitation to sustainable health and wellbeing.

Through this project, while MCSC can generate opportunities and ideas to target health and well being requirements, the centre wants to engage with and listen to the local council(s) community members and local groups, clubs and societies to ensure that it delivers a programme which is needed and supportive of as wide a range of community representation as possible. The new facility would provide a venue for community forums and engagement at which discussions to develop the offerings of the facility could take place.

Please give details of any special fundraising activities for the project

MCSC will be seeking match funding through Sport England for this project. In order to enable an early start to the realisation of our aims and objectives, should our application be successful, some initial discussions have been held with Sport England regarding this project and they have indicated a keenness to support an application. The overall funding figure identified elsewhere in this application does not include the annual lease figure for the fitness equipment and machinery. MCSC will apply for additional grant support (initially via the central government environmental grant support scheme in relation to the eco range of machinery that will be installed in the facility once it is built.) Malton School and the Governing Body of the school are fully committed to this project and will work alongside MCSC and its partners to realise the desired outcomes outlined in this application. MCSC has already engaged with a company to help to deliver a feasibility study and business plan to support the project and have created a working partnership with a company who specialise in health and fitness suite developments to ascertain current market costings for both the build and lease of the equipment, as well as up to date financial planning for the funding of the project.

5 For capital projects only

Is planning permission required?

Yes ☒

No ☐

If yes, please indicate status of the application with dates

Applied for:
(date)

Granted:
(date)

Outline, Full, Listed building

Does your organisation own the property for which you are seeking a grant

Yes

No



If no, do you have a lease on the property?

Yes ☒

No



Please give the name of the person or organisation who own the building

Please refer to the grant guidance notes prior to completing this form

North Yorkshire County Council

The length of any lease and unexpired term:

Indefinite as Malton School are a local authority school.

6 Project Budget

Expenditure - List items of expenditure

Capital Costs	Amount (£)
Build & Final Finish (inc all surveys and planning fees)	£579,311.00
VAT	£115,862.00
Fitness Equipment + INSTALLATION	£91,535.00
Vat	£18,307.00
VAT	£134,869.00
Total Capital Cost (a)	£805,715.00
Revenue Costs (Community grant only)	Amount (£)
Total Revenue Cost (b)	£0.00
Total Cost (a+b)	£805,715.00

Income - please specify how you will pay for the project

	Amount (£)
Ryedale District Council Grant required	£220,000.00
Own funds	£50,000.00
Local fundraising	
VAT (if able to reclaim it)	£134,869.00
In Kind (eg volunteer time)	
Other	£400,846.00
Total Income (c)	£805,715.00

Please note, your Total Costs (a+b) must equal your Total Income (c). For Community and Flood grants, the grant requested must not be more than £5,000 or 25% of Total Costs (whichever is the lesser) unless you are requesting a grant for project costs of up to £1,000.

7 Declaration: I declare that:

- The information on this application form and the supporting information enclosed with it is accurate to the best of my knowledge
- The project falls within the organisation's purposes
- My organisation has power to accept a grant subject to the grant conditions stated

The application form should be signed by the Chairman or Chief Executive of the applicant organisation*.

Signed	<input type="text" value="Jay Rowley"/>	Date	<input type="text" value="28/09/2018"/>
Name	<input type="text" value="Jay Rowley"/>	Position	<input type="text" value="Community Sport Manager"/>

*An electronic signature is acceptable and can be entered below:

Checklist

Please check that the following are included with your application

Copy of your constitution, e.g. trust deed, Memorandum and Articles of Association, set of rules

Two years audited or otherwise certified accounts including your last complete financial year (if required)

Details of any research, or consultation, which has informed the development of the project

Evidence of match funding commitments, formal grant offer letters

Two competitive estimates for all capital works

Relevant plans and drawings

Business Plans and Annual report (if required)

✓

✓
✓
✓
✓
✓
✓
✓

Please return completed forms to: grants@ryedale.gov.uk